DOL TAACCCT Round 2 OPEN Kick-Off Conference Program

June 19-21, 2013
Radisson Plaza Hotel, Minneapolis
35 South 7th Street, Minneapolis, MN 55402

Your OPEN Hosts:

OPEN Web site: http://open4us.org
Twitter: Connect and contribute to the latest stories, ideas, and news about OPEN and DOL TAACCCT grantees. Follow and send tweets to @open4us.

Opening Reception - Wednesday June 19, 2013

5:30 - 7:00 pm: **Opening Reception**
Radisson Plaza Hotel, Denmark Commons

Onsite registration. Staffed by Paul Stacey, Billy Meinke, Jane Park
Welcome and opening remarks - Creative Commons/DOL.
Hors d'oeuvres and bar (not a sit down meal).
Networking facilitated by color coded name badges that indicate academic fields of study attendee project is developing.

Day 1 Conference Agenda - Thursday June 20, 2013

8:00 - 9:00 am: **Registration & Breakfast** Registration staffed by Paul Stacey, Billy Meinke, Jane Park
Radisson Plaza Hotel, New Sweden Room

9:00 - 9:15 am: **Introductions and Welcome** Paul Stacey
Radisson Plaza Hotel, New Sweden Room
Introductions to OPEN team.
Introductions to DOL representatives.
Introductions to DOE representatives.
Introductions to Gates representatives.

Overview OPEN Kickoff Conference agenda and plan for next two days.

Explain unconference meetup concept of the day - see last session on day 1. Post-its distributed and people invited to write down ideas, requests, questions, and advice they are seeking on post-its and put on wall throughout the day. Jane Park and other OPEN partners clusters post-its into themes throughout the 2 days.

9:15 - 10:15 am: Opening Keynote: **Online Technology, Open Licenses, and Open Educational Resources - The Opportunity for DOL TAACCCT Grantees** presented by Dr. Cable Green, Director of Global Learning, Creative Commons. Introduced by Paul Stacey, Creative Commons.
Webcast Moderators: Billy Meinke & Paul Stacey, Creative Commons
Visual Recording: Giulia Forsythe
Radisson Plaza Hotel, New Sweden Room

The DOL TAACCCT program is building education & career training programs that meet industry needs and accelerate the progress of low-skilled workers into higher skilled, higher paying jobs in areas of high labour market need. The TAACCCT program has some unique requirements including calling on community colleges to form strategic partnerships and use online and technology enabled learning, open licensing, and Open Educational Resources (OER). Dr. Cable Green, Director of Global Learning at Creative Commons, will describe how these TAACCCT requirements can be leveraged by community colleges and how they represent an opportunity to do things differently. He will explain how the OPEN partnership got formed and how TAACCCT grantees can use OPEN's free services to lower the cost of college, reduce student debt, and develop high quality curricula that help TAACCCT students get the best jobs available.

10:15 - 10:35 am: Break

10:35 - 11:20 am: **National STEM Consortium** (Round 1 Grantee Showcase & use of OPEN Services)
Presenter: Kim Law, STEM Bridge Coordinator, with Samantha (Sam) Johnston, CAST, and Kim Larson, OLI
Webcast Moderators: Billy Meinke & Paul Stacey, Creative Commons
Visual Recording: Giulia Forsythe
Radisson Plaza Hotel, New Sweden Room

Overview and demo project.

http://open4us.org — Open Professionals Education Network

- the title of their project
- who their partners are
- what they are developing
- their pedagogical approach
- their technology strategy
- whats innovative and exciting about the project
- use of OPEN services
- consortium and project management strategies
- challenges and lessons learned
- opportunities for Round 2, 3, & 4 grantees to reuse/partner

11:20 - noon: **OPEN Comprehensive Services** OPEN Panel with Sam Johnston, Center for Applied Special Technology (CAST), Kim Larson, Open Learning Initiative (OLI), Cable Green, Creative Commons, & Connie Broughton, Washington State Board for Community and Technical Colleges (SBCTC)
Radisson Plaza Hotel, New Sweden Room

Each panelist gives a short 5 min description of the OPEN comprehensive service support their organization is providing DOL TAACCCT grantees. Followed by Q&A from grantees.

Noon - 1:00 pm: **Lunch** (Birds of a Feather round tables. Have lunch with others who have a similar role as you. Options include: Instructional Designers, Project Directors, Project Managers, Faculty and Content Experts, Education Technology Specialists, Foundations & Government). OPEN partners will be distributed throughout.
Radisson Plaza Hotel, New Sweden Room

1:00 - 2:25 pm: **Round 2 Grantee Lightning Round 1 - Sharing & Seeking** Paul Stacey overall facilitator.
Visual Recording Team: Jane Park, Billy Meinke, and Giulia Forsythe
Radisson Plaza Hotel, New Sweden Room

Round 2 DOL TAACCCT grantees attending are given 3 minutes to describe:
- the title of their project
- who their partners are
- what they are developing

- their pedagogical approach
- their technology strategy
- one thing they have to share
- one challenge or thing they are seeking

2:25 - 2:45 pm: Break

2:45 - 3:55 pm: **Round 2 Grantee Lightning Round 2 - Sharing & Seeking** Paul Stacey overall facilitator.
Visual Recording Team: Jane Park, Billy Meinke, and Giulia Forsythe
Radisson Plaza Hotel, New Sweden Room

Remaining Round 2 DOL TAACCCT grantees attending are given 3 minutes to describe:
- the title of their project
- who their partners are
- what they are developing
- their pedagogical approach
- their technology strategy
- one thing they have to share
- one challenge or thing they are seeking

3:55 - 4:30 pm: **Unconference Meetup** Paul Stacey overall facilitator.
Radisson Plaza Hotel, New Sweden Room
Attendees are given 5 min of reflection time to write down additional ideas, requests, questions, and advice they are seeking on post-its and put on wall. Jane Park shares cluster themes that have emerged. Identify one participant to act as facilitator for discussion around that topic at rounds to 4:30, over dinner, and into day 2.

5:30 - 7:00 pm: **Dinner Together at the Hotel** (catered + open bar)
Radisson Plaza Hotel, Scandinavian Ballroom West, 3rd floor

7:00 - 8:00 pm: Free Time and Optional Social Activity

Day 2 Conference Agenda - Friday June 21, 2013

8:00 - 8:50 am: Breakfast (Hallway)
Radisson Plaza Hotel, New Sweden Room

8:50 - 9:00 am: **Welcome & Orientation to Day 2** - Paul Stacey
Radisson Plaza Hotel, New Sweden Room
Recap of day one outcomes. Summary of OPEN services & schedule for day 2.

9:00 - 9:45 am: **Health IT MoHealthWins & Bellevue College** (Round 1 and Round 2 grantee collaborative showcase including OPEN services)
Presenters: Bellevue College - Margaret Murphy and Brooke Mackenzie. MoHealthWins - Dianne Lee, Janet Kraus, and Gary Lockhart. Samantha (Sam) Johnston, CAST, and Kim Larson, OLI.
Webcast Moderators: Billy Meinke & Paul Stacey, Creative Commons
Visual Recording: Giulia Forsythe
Radisson Plaza Hotel, New Sweden Room

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9:45 - 10:30 am: **The Colorado Online Energy Training Consortium** (Round 1 grantee showcase)
Presenter: Casey Sacks, Project Manager Colorado Online Energy Training Consortium, with Paul Stacey, Creative Commons
Webcast Moderators: Billy Meinke

Visual Recording: Giulia Forsythe
Radisson Plaza Hotel, New Sweden Room

The Colorado Online Energy Training Consortium has focused on four projects in their grant: online/hybrid energy programming, contextualized developmental curriculum in energy, career coaching, and developmental education redesign. This session will provide a general project overview of the four areas and will focus on the developmental education redesign highlighting the strategies and some of the deliverables the team has created around redesign.

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10:30 - 10:50 am: Break

10:50 - 11:35 am: **Choose One of Two Concurrent Sessions**

10:50 - 11:35 am Concurrent Session #1 **Universal Design For Learning (UDL) Overview**
presented by Sam Johnston, Research Scientist, Center for Applied Special Technology (CAST).
Introduced by Kim Larson, OLI.
Radisson Plaza Hotel, New Sweden Room

This presentation will provide a broad overview of UDL and the three principles, what applying UDL to OERs can do for ensuring that all learners can benefit from the OER movement, and the promise of UDL for bringing truly disruptive innovation to higher education so new populations of learners – i.e., those served by TAACCCT grantees – can learn. TAACCCT grantees will receive information about what CAST and other stakeholder UDL initiatives already exist in higher education.

10:50 - 11:35 am: Concurrent Session #2 **Creative Commons and the CC BY License** presented by Jane Park, Project Manager, Creative Commons. Introduced by Cable Green, Creative Commons.
Radisson Plaza Hotel, Fjord IV Room Level 2

Jane Park from Creative Commons will give a brief overview of Creative Commons, Creative Commons license use in education, and Creative Common's integral role in the Open Educational Resources (OER) movement. She will explain the Creative Commons Attribution license (CC BY) requirement for TAACCCT program grantees, how the CC BY license works, and the free support CC will offer to grantees around application of the license to grantee materials.

12:20 - 1:20 pm: **Lunch** (table themes established based on unconference themes from day 1)
Radisson Plaza Hotel, New Sweden Room

1:20 - 2:05 pm: **Choose One of Two Concurrent Sessions**

1:20 - 2:05 pm: Concurrent Session #1 **Best Practices in Creating and Managing Open Educational Resources** presented by Boyoung Chae, eLearning & Open Education Program Administrator, Washington State Board for Community and Technical Colleges. Introduced by Connie Broughton, SBCTC.
Radisson Plaza Hotel, New Sweden Room

In this session SBCTC will outline the process used to manage content creation for the Open Course Library. We will discuss what it takes to develop an open course package, such as how to determine if the content is open, how to control the quality of the materials, how to manage content and deliverables, and instructional design issues relating to open content. This would be a nuts and bolts session providing detailed examples of what worked and what did not.

1:20 - 2:05 pm: Concurrent Session #2 **Effective Open Course Design** presented by Kim Larson, Learning Engineer/Project Manager, Open Learning Initiative (OLI). Introduced by Sam Johnston, CAST.
Radisson Plaza Hotel, Fjord IV Room Level 2

This session will explore the OLI design principles. We will discuss our team based

approach to design and development and the application of learning science research and scientific method to OER development, implementation and evaluation. We will demonstrate how we use the data collected from student interactions with the OLI activities to provide timely, targeted feedback to students, to instructors, and to course design teams.

2:10 - 3:10 pm: **Choose One of Four Concurrent Hands-on Workshops**

2:10 - 3:10 pm: Concurrent Workshop #1 **UDL in TAACCCT OER's**, with Sam Catherine Johnston, Research Scientist, Center for Applied Special Technology (CAST). Introduced by Paul Stacey, Creative Commons.
Radisson Plaza Hotel, Fjord I Room Level 2

This session is designed to help grantees understand Universal Design for Learning (UDL) and how they can apply the three UDL principles to the design of OERs and to their online and blended learning decisions. In a climate where only thirty percent of first-time, full-time students at 2-year institutions complete a certificate or associate's degree within 3 years, UDL holds promise of helping institutions to develop the disruptive innovations that can transform higher education and ensure it works for all learners. This session will also provide examples from UDL initiatives across the country and help participants to connect with CAST and other stakeholder UDL initiatives in higher education to meet their grant deliverables around UDL.

Topics for this session will include:
- An Overview of Universal Design for Learning (UDL)
- Applying UDL to address learner variability
- UDL as an approach to technology and design decisions

2:10 - 3:10 pm: Concurrent Workshop #2 **Using the Creative Commons CC BY License**, Jane Park, Project Manager, Creative Commons. Introduced by Billy Meinke, Creative Commons.
Radisson Plaza Hotel, Fjord II Room Level 2

This session will dive into detail about the CC BY licensing requirement and what it takes to apply the license to grantee materials. CC will go over the CC license chooser tool, examples of good license implementation, and content-sharing platforms where you can upload resources under the CC BY license. If enough time and interest, CC will also go over best practices for giving attribution to the creators of CC licensed works, especially

as part of a larger resource, such as a textbook or course.

2:10 - 3:10 pm: Concurrent Workshop #3: **How to Find, Create, and Manage OER,** presented by Boyoung Chae, eLearning & Open Education Program Administrator, Washington State Board for Community and Technical Colleges. Introduced by Paul Stacey, Creative Commons.
Radisson Plaza Hotel, Fjord III Room Level 2

This session will give attendees hands-on assistance in finding and evaluating existing OER. Tools and tactics for developing open content will be demoed including instructional design, managing the content, and keeping track of deliverables, OER delivery systems. Url's for finding existing OER sources will be provided.

2:10 - 3:10 pm: Concurrent Workshop #4 **Open Course Design**, presented by Kim Larson, Learning Engineer/Project Manager, Open Learning Initiative. Introduced by Cable Green, Creative Commons.
Radisson Plaza Hotel, Fjord IV Room Level 2

In this hands-on session, participants will have the opportunity to take part in a mini version of the OLI course design process that consists of practice activities, self-assessments, and graded assessments aligned to student learning outcomes. Specifically, participants will identify the key elements to writing good learning objectives and will create an interactive practice activity designed to proactively engage students to put new knowledge into practice.

3:15 - 3:45 pm: **Wrap Up** Facilitated by Paul Stacey, Creative Commons.
Radisson Plaza Hotel, New Sweden Room
● Report out from participant facilitators of unconference themes
● Feedback & requests related to OPEN services
● Next steps
● Continuation of Round 1 mid project summit demos as OPEN webinars over ensuing months
● Supporting communication and linkages between grantees developing in a common area of study
● Supporting communication and linkages between wave 1 and wave 2 grantees
● Thanks and farewell

Special Thanks

OPEN's free services to all round 1 and round 2 DOL TAACCCT grantees are provided through a generous grant from the Bill & Melinda Gates Foundation.